

Exeter Festival Chorus Sponsorship Opportunity



Event: 'TIS NATURE'S VOICE

Artistic narrative:



Andrea Brown
Musical Director

The Lord Mayor of Exeter
Honorary Patron

Composers and writers across the globe and across the centuries have put nature at the forefront of their creativity. Our concert, 'Tis Nature's Voice', in partnership with Devon Wildlife Trust, raises awareness of the current climate change crisis through music from a broad repertoire of works - early to contemporary and local to international. 'Tis Nature's Voice' is an aria from Purcell's 'Hail Bright Cecilia', a work that threads throughout the concert, praising St Cecilia, the patron saint of music through Nature's creations. Further repertoire includes Britten's 'Five Flower Songs', the iconic 'The Hills' by John Ireland and Kerry Andrew's haunting 'O Nata Lux'. The programme will be interwoven with readings enacted by players from the Cygnets Theatre Youth Group.

Date: 2nd April 2022

Location: St Michael and All Angels Church, Mount Dinham, Exeter

Anticipated audience: 200 - 250

Anticipated programme print run: 100

Organising and delivering concerts that feature varied and challenging repertoire, with soloists and instrumentalists of a high standard is costly, and we are always appreciative of support from businesses and individuals who share our ideals and love of good music.

We invite you to consider the sponsorship offers below in relation to this event and email development@exeterfestivalchorus.org.uk if you would like to discuss this further.

Who are we?

Exeter Festival Chorus (EFC) is a choir currently of 60-70 voices, based in Exeter, under the expert musical direction of **Andrea Brown** www.andreabrown.com We are one of the leading choirs in the South West, performing to a high standard in Exeter and surrounding towns, and sometimes further afield.

You can find further information about the choir on our website: www.exeterfestivalchorus.org.uk

From our Artistic Vision:

The Exeter Festival Chorus represents a community of people who sing and perform a diverse range of musical work to a high standard. A number of strands are key to our development:

- 1) *to explore and perform repertoires, whatever they are, to the best of our abilities, taking into account musical style, composer, choir's own choices*
 - 2) *a commitment to nurturing new talent and partnerships*
 - 3) *a commitment to our local community that we represent, work with, support and develop ways in which the choir feeds into and works alongside the community*
 - 4) *a commitment to our own musical development, performing in different concert contexts, developing vocal techniques, aural awareness and performance venues*
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1 - Main sponsor

Minimum contribution: £1000 to fund MD and venue

Benefit to sponsor:

- Association at a high level with a successful and respected local artistic group
 - Your logo and company name on all posters and marketing materials for the concert
 - Hyperlink to your website on the relevant area of our website and in our social media promotion
 - Your logo included in all online marketing
 - Your logo on the front cover of the programme plus a full-page colour advertisement inside, where one is produced, otherwise a specific reference will be made at the start of the concert
 - A pair of free tickets for the concert itself
 - Invitation to our reception
 - Invitation to meet the choir's Musical Director
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2 - Sponsor a key element of the event

Accompanist: Peter Adcock Contribution: £300 www.peteradcock.co.uk

Instrumentalists: from Divertimento Music www.divertimento.uk.com

- Violin x2 Contribution: £150 each
- Viola Contribution: £150
- Cello Contribution: £150
- Oboe/recorder x 2 Contribution: £150 each

Benefit to sponsor:

- Association with a successful and respected local artistic group
 - Your logo on all posters and marketing materials for the concert
 - Hyperlink to your website on the relevant area of our website and in our social media promotion
 - Your logo included in all online marketing
 - Acknowledgement and your logo in the programme, if one is produced, otherwise specific reference will be made at the start of the concert
 - A pair of free tickets for the concert itself
 - Opportunity to meet your sponsored soloist/instrumental before the concert
 - Invitation to our post-concert reception, if one is held.
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3 - Minor sponsorship

Contributions of £50 or more - these will be acknowledged in relation to an appropriate element of the concert costs, such as programme printing, support to Cygnet Theatre, gifts to soloists, advertising, etc

Benefit to sponsor:

- Association with a successful and respected local artistic group
- Hyperlink to your website on the relevant page of the EFC website and social media
- Acknowledgement and your logo in the programme, if one is produced, otherwise at the start of the programme
- A free ticket for the concert itself for donations over £75.